

## KCBS TV

4200 Radford Avenue, . Studio City CA 91604

KCBS TV

CONTRACT NO. REV.

1021-63171-1

DATE PRINTED

02/14/13

AND

PAGE 1

152445	AGENCY (OR SERVICE) ACTING AS AGENT FOR		345865	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	SADLER STRATEGIC MEDIA			WORKING CALIF'NS TO ELECT WENDY GREUEL		
AND	12103 Viewcrest Rd			4189 W 2nd St		
ADDRESS	Studio City CA 91604-3640			Los Angeles CA 90004-4340		
	USA			USA		
CONTACT	SHERI SADLER			PRODUCTWorking Ca to Elect W Greuel		
LOCAL SALESPERSON	Andrew Del Guercio	AGENCY EST. NO.	1427	PRODUCT CODE	1308	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 02/18/13 AND ENDING 02/24/13 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M-F	4	05:00A	06:00A	30S	02/18/13-02/22/13	M-F 5-6A CBS-2 NEWS	4	500.00	2000.00
2	11111..	5	06:00A	07:00A	30S	02/18/13-02/22/13	M-F 6-7A CBS-2 NEWS	5	600.00	3000.00
3	11111..	5	07:00A	09:00A	30S	02/18/13-02/22/13	THE EARLY SHOW	5	800.00	4000.00
4	M-F	2	09:57A	11:00A	30S	02/18/13-02/22/13	PRICE IS RIGHT	2	2000.00	4000.00
5	M-F	4	11:00A	11:27A	30S	02/18/13-02/22/13	M-F 11-1130A CBS-2 NEWS	4	1400.00	5600.00
6	M-F	4	02:00P	02:57P	30S	02/18/13-02/22/13	M-F 2-3P/THE DOCTORS	4	800.00	3200.00
7	M-F	4	02:58P	04:00P	30S	02/18/13-02/22/13	M-F 3-4P/DR. PHIL	4	800.00	3200.00
8	M-F	4	04:00P	05:00P	30S	02/18/13-02/22/13	M-F 4-5P/JUDGE JUDY	4	1000.00	4000.00
9	M-F	4	05:00P	06:00P	30S	02/18/13-02/22/13		4	2000.00	8000.00
10	M-F	4	06:00P	06:30P	30S	02/18/13-02/22/13		4	2000.00	8000.00
11	M-F Sa-Su	3	10:59P 10:59P	11:35P 11:30P	30S	02/18/13-02/24/13	M-SU 11-1130P CBS-2 NEWS	3	4000.00	12000.00
12	M-F	2	11:35P	12:37A	30S	02/18/13-02/22/13	DAVID LETTERMAN	2	1600.00	3200.00
13	Sa	1	05:00P	05:30P	30S	02/23/13-02/23/13		1	750.00	750.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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14	Sa	1	06:00P	06:30P	30S	02/23/13-02/23/13		1	850.00	850.00
15	Sa	1	11:30P	12:30A	30S	02/23/13-02/23/13	CSI MIAMI/SA 2330-2430	1	1000.00	1000.00
16	Su	1	06:26A	08:00A	30S	02/24/13-02/24/13	CBS SUNDAY MORNING	1	2600.00	2600.00
17	Su	1	05:00P	05:30P	30S	02/24/13-02/24/13		1	750.00	750.00
18	Su	1	06:00P	07:00P	30S	02/24/13-02/24/13		1	850.00	850.00
19	Su	1	06:57P	08:00P	30S	02/24/13-02/24/13	SU 7-8P/SIXTY MINUTES	1	20000.00	20000.00
Total Contract:								52		87000.00
Billing Summary										
Qtr 1-13						Jan	Feb	Mar	Total	
						.00	87000.00	.00	87000.00	
GRAND TOTAL									87000.00	

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